



Announcement of the Publication of the Prospectus of Piraeus Financial Holdings S.A.

Piraeus Financial Holdings S.A. (“Piraeus Holdings”) announces that, as of 20.04.2021, makes available to investors the Prospectus, as approved by the Board of Directors of the Hellenic Capital Market Commission (“HCMC”) at its meeting held on 20.04.2021, which was drafted in English and includes a Greek translation of the Summary (ΠΕΡΙΛΗΠΤΙΚΟ ΣΗΜΕΙΩΜΑ) thereof, in accordance with Regulation (EU) 2017/1129, the delegated Regulations (EU) 2019/979 and 2019/980, articles 57-68 of Greek Law 4706/2020, as in force, and Resolution 1/892/13.10.2020 of the HCMC (the “Prospectus”), in relation to the public offering in Greece of up to 1,200,000,000 new ordinary registered voting shares of Piraeus Holdings, each having a nominal value of €1.00 (the “Public Offering”), which will be issued pursuant to the share capital increase through payment in cash, the disapplication of the preemption rights of its existing shareholders (the “New Shares”) and the admission to trading of the New Shares on the Main Market of the Regulated Securities Market of the Athens Exchange (the “ATHEX”), as approved pursuant to the resolution of the Extraordinary General Meeting of Piraeus Holdings’ shareholders held on 7 April 2021, in conjunction with the resolution of the Board of Directors of Piraeus Holdings made on 16 April 2021 (the “Share Capital Increase»).

Additional information regarding Piraeus Holdings, the New Shares and the Public Offering (including, for example, but not limited to, the process that investors need to follow in order to participate in the Public Offering of the New Shares) and the terms and conditions of the offering and allocation of the New Shares is set out in the Prospectus, and more specifically under section 18 «TERMS AND CONDITIONS OF THE SHARE CAPITAL INCREASE AND THE PUBLIC OFFERING».

Set out below is the expected timetable for the Share Capital Increase:

Date	Event
20 April 2021	Publication of the Prospectus on the Issuer’s, Lead Underwriters’, HCMC’s and ATHEX’s website.
20 April 2021	Publication of announcement regarding the availability of the Prospectus in the Daily Statistical Bulletin of the ATHEX and on the Issuer’s website.
20 April 2021	Publication of the announcement for the invitation of the investors and the commencement of the Public Offering.
21 April 2021	Commencement of the Public Offering.
23 April 2021	End of the Public Offering.
23 April 2021	Publication of the announcement regarding the final offering price in the Daily Statistical Bulletin of the ATHEX and on the Issuer’s website.

Date	Event
29 April 2021	Publication of a detailed announcement concerning the outcome of the Public Offering in the Daily Statistical Bulletin of the ATHEX and on the Issuer's website.
5 May 2021	ATHEX approval regarding the admission of the New Shares to trading.* ¹
5 May 2021	Publication of the announcement stating the trading commencement date of the New Shares in the Daily Statistical Bulletin of the ATHEX and on the Issuer's website.
7 May 2021	Commencement of trading of the New Shares.

It is noted that the above mentioned timetable is dependent upon a number of unforeseeable factors and, therefore, is subject to change. In any case, investors will be informed through a relevant announcement of Piraeus Holdings.

This Prospectus will be made available to investors in electronic form as of 20.04.2021 on the following websites:

- ATHEX: <http://www.helex.gr/el/web/guest/company-prospectus>
- HCMC: http://www.hcmc.gr/el_GR/web/portal/elib/deltia
- Piraeus Holdings: <https://www.piraeusholdings.gr/sci2021>
- Piraeus Bank Société Anonyme: <https://www.piraeusholdings.gr/sci2021>
- Euroxx Securities S.A.: <https://www.euroxx.gr/gr/content/article/amkpiraeus>

In addition, if requested, printed copies of this Prospectus will be made available to investors at no additional cost, at the premises of Piraeus Holdings (4 Amerikis Street, 105 64, Athens, Greece) and of Euroxx Securities S.A. (7 Palaiologou Street, 15232 Chalandri, Athens, Greece), as well as at the branch network of Piraeus Bank in Greece, until the end date of the Public Offering.

For further information, interested investors may contact the Shareholders' Service Department - Piraeus Holdings Corporate Announcements, +30 210 3335039.

Athens, 20 April 2021
Piraeus Financial Holdings S.A.

¹ Subject to the competent ATHEX committee meeting on that date.