



Piraeus Bank Group supports the UN Sustainable Development Goals

Piraeus Bank Group supports the Sustainable Development Goals, and commits to contribute substantially to the global effort and to cooperate with stakeholders to achieve them.



Piraeus Bank Group focuses on contributing to the following 11 Goals, in line with the Corporate Responsibility Principles governing its operation, its objectives and its strategic priorities and following materiality analyses (2013-2018):





Piraeus Bank Group's material issues and the U.N. Sustainable Development Goals

Piraeus Bank Group

Corporate Responsibility Pillars & Principles

Sustainable Development Goals

Sustainable Development Material Issues 2018

Corporate Governance

Corporate Governance Strengthening



Protection of personal data

The Bank ensures the protection of the personal data of its stakeholders.

Risk management

The Bank places particular emphasis on the effective management and monitoring of risks, both financial and non-financial (such as climate, environmental and social risk), in order to achieve its business goals.

Corporate Governance

The Bank adopts and applies the contemporary principles and practices of Corporate Governance to ensure its effective organization, operation and management.

Economy

Alignment of Business Targets with Social Progress and Solidarity



Socially and environmentally responsible banking products and services

The Bank offers specialised products and services with social and environmental benefits, responding to current challenges such as climate change and nature protection.

New technologies

The Bank utilises new technological solutions in order to enhance the quality of the products/services to the benefit of its customers.

Creation of economic value

The Bank enhances its financial performance and contributes to the revamping of the Greek economy (e.g. salaries, employers' social contributions, tax payment, indirect value creation) by implementing a specific business plan.

Financial inclusion

The Bank seeks to facilitate the access and customer service for all, at the same time responding to the specialised needs of disadvantaged groups of society.

Employees

Adoption of Best Workplace Practices



Commitment to safeguard human rights in a healthy and modern working environment

The Bank seeks to raise awareness and train its employees on human rights' principles. It implements the principle of equal opportunities in all its actions and offers a healthy, safe and modern working environment, by applying best practices.

New corporate culture

With accountability, meritocracy and transparency as its core principles, the new corporate culture is cultivated throughout the organisation, fostering an open and collaborative working environment.

Society

Strengthening of Society & Culture



Promotion of tangible and intangible cultural heritage of the country

The Bank documents, highlights and promotes the country's tangible and intangible cultural heritage through the operation of PIOP (museum network, research programs, and historical archives) contributing to the preservation of traditional, artisanal and industrial technology of the country.

Supporting local communities through the museum network of the Piraeus Group Cultural Foundation (PIOP)

The Bank, through PIOP, has created and operates a network of nine thematic museums in the regions of Greece, using them as sites of culture and life-long learning activities while at the same time promoting employment, tourism and the economy of local communities.

Environment

Protection of the Environment



Improving environmental performance

The Bank develops strategies to improve its environmental performance and reduce its operational environmental footprint.