



PRESS RELEASE

PIRAEUS FINANCIAL HOLDINGS INCLUDED IN 2022 BLOOMBERG GENDER-EQUALITY INDEX

Piraeus Financial Holdings announced that it is one of 418 companies across 45 countries and regions to join the 2022 Bloomberg Gender-Equality Index (GEI), a modified market capitalization-weighted index that aims to track the performance of public companies committed to transparency in gender-data reporting. This reference index measures gender equality across five pillars: female leadership & talent pipeline, equal pay & gender pay parity, inclusive culture, anti-sexual harassment policies, and pro-women brand.

The 2022 GEI expands globally to represent 45 countries and regions, including firms headquartered in Colombia and Uruguay for the first time. Member companies represent a variety of sectors, including financials, technology and utilities, which collectively have the highest company representation in the index.

Piraeus Financial Holdings' CEO, Mr. Christos Megalou, states: "We are honoured to announce the inclusion of Piraeus Financial Holdings in Bloomberg's 2022 Gender Equality Index as part of our constant commitment to be a pillar of stability and growth for the Greek economy and society. We believe that nurturing an inclusive workforce, reflecting the diversity of the community in which we operate, is imperative in order to innovate and grow. The comprehensive strategy we implement marks our determination to offer an equitable workplace where all employees thrive. Delivering positive and continuous benefits to society is a priority for us, not only as an employer, but also as a social partner that fosters the creation of a sustainable future for all."

"We are proud to recognize Piraeus Financial Holdings and the other 417 companies included in the 2022 GEI for their commitment to transparency and setting a new standard in gender-related data reporting," said Peter T. Grauer, Chairman of Bloomberg and Founding Chairman of the U.S. 30% Club. "Even though the threshold for inclusion in the GEI has risen, the member list continues to grow. This is a testament that more companies are working to improve upon their gender-related metrics, fostering more opportunity for diverse talent to succeed in their organizations."

PIRAEUS
FINANCIAL HOLDINGS



Piraeus Financial Holdings submitted a social survey created by Bloomberg, in collaboration with subject matter experts globally. Those included on this year's index scored at or above a global threshold established by Bloomberg to reflect disclosure and the achievement or adoption of best-in-class statistics and policies.

Both the survey and the GEI are voluntary and have no associated costs. Bloomberg collected this data for reference purposes only. The index is not ranked. While all public companies are encouraged to disclose supplemental gender data for their company's investment profile on the Bloomberg Terminal®, those that have a market capitalization of USD 1 billion are eligible for inclusion in the Index. For more information on the GEI and how to submit information for next year's index visit: <https://www.bloomberg.com/gei>. Bloomberg clients can access the GEI at {BGEI Index DES <GO>}.

Piraeus Financial Holdings Media Contact: gpapai@piraeusbank.gr

Bloomberg Media Contact: GEIComms@bloomberg.net

About Piraeus Financial Holdings:

Piraeus Financial Holdings S.A. is a financial holdings company, listed on the Athens Stock Exchange, and the parent company of the banking institution Piraeus Bank S.A.

Piraeus Bank is the leading bank in Greece in terms of total market shares and branch network as at 30 September 2021, offering a full range of financial products and services to 5.5 million customers promoting sustainability and the principles of responsible banking. For more information, visit www.piraeusholdings.gr

About Bloomberg:

Bloomberg, the global business and financial information and news leader, gives influential decision-makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company's strength – delivering data, news and analytics through innovative technology, quickly and accurately – is the core of [Bloomberg Professional Services](https://www.bloomberg.com/professional-services). For more information, visit www.bloomberg.com or [request a demo](#).

Athens, January 28th, 2022