



## PRESS RELEASE

### **Piraeus Bank offers young people access to the job market through an innovative social responsibility programme**

Piraeus Bank announces a new cycle of Project Future, commencing tomorrow, October 2 with trainings taking place in Athens and Thessaloniki. More than 6500 applications have been submitted during its first year. 1094 young people have been trained in specialist disciplines that meet current market's demands, with 60% of the graduates offered paid employment contracts.

Piraeus Bank Chief Executive Officer, Mr. Christos Megalou said: *"We are proud for the initiative we took a year ago to develop a corporate responsibility program for young graduates. Project Future has already made a positive impact on the Greek society. The large number of applications submitted in each cycle and the high rate of absorption of program graduates into the labor market, confirm that we have contributed to bridging the gap between specialist training and the job market. Piraeus Bank will continue to support young people and their future".*

Project Future supports the growth of the local job market and the economy, offering young Greeks valuable professional experience, skills and business contacts. The program has been created in cooperation with ReGeneration Academy, which has joined forces with Google, Facebook, Code.Hub and Excelixi- Centre of sustainable entrepreneurship, to provide graduates with market-leading training with international companies.

The scheme runs for an entire calendar year and consists of two training cycles offering young graduates training in Digital Marketing, Supply Chain, Data Science and Java.

Applications for the new training cycle can be submitted at [www.projectfuture.gr](http://www.projectfuture.gr) between October 2-21.

**Athens, October 1 2019**