



## **PRESS RELEASE**

### **Piraeus Bank Announces Distribution Agreement With M&G Investments**

Piraeus Bank announced today that it has signed a distribution agreement with M&G Investments, a leading international asset manager.

Under the distribution agreement, Piraeus Bank will sell M&G Investments solutions to its customers, including the asset manager's flagship strategies M&G Optimal Income Fund, M&G (Lux) Conservative Allocation Fund and M&G (Lux) Dynamic Allocation Fund.

M&G is the latest of 14 World-Class Asset Managers with which Piraeus Bank maintains a role as distributor.

The addition of M&G will expand the investment product offering of the Bank, giving its most sophisticated customers the necessary tools to achieve their investment goals.

M&G Investments has over 85 years' experience in managing assets of both institutional and individual clients. The firm has developed a wide range of investment solutions, across equities, fixed income, real estate, multi asset and infrastructure. Headquartered in London, it employs over 2,000 people worldwide in 16 countries, managing assets in Europe, Asia and the US.

At 31 December 2017, M&G Investments manages over £298 billion (€323,8 billion) in assets for its customers. M&G is the asset management arm of Prudential Plc in the UK and Europe.

**Athens, 20 June 2018**