



PRESS RELEASE

The Royal Mint and Piraeus Bank celebrate the first anniversary of their exclusive agreement

Piraeus Bank and The Royal Mint, on November 30th 2017, celebrated the first anniversary of their exclusive agreement for the distribution of the Gold Sovereign across Greece. An event was held at “Makedonia Palace” Hotel in Thessaloniki where approximately 250 representatives from the business sector, official bodies and retail customers attended. The two parties announced their intention to expand their alliance with the introduction of dually branded Gold Bars with both logos of Piraeus Bank and The Royal Mint. The dually branded Gold Bars were presented to the attendees during the event.

Piraeus is the only commercial bank in Greece that offers to clients a comprehensive range of gold products and services, namely sales and purchases, appraisals, and storage facilities. Through this agreement, Piraeus Bank will further enhance the quality of its gold product offering and better serve customer needs.

Speaking about the new partnership, Chris Howard, Director of Bullion at The Royal Mint said: “Royal Mint Bullion is delighted to be partnering with Piraeus Bank across Greece in the distribution of our iconic coin, the bullion Sovereign. We look forward to celebrating another successful year of partnership”

Christodoulos Antoniadis, Piraeus Bank Advisor to Management, commented: *“We are very pleased with the strengthening of the cooperation with The Royal Mint in Greece for this unique coin, the gold bullion Sovereign, recognized across the world through history. In this way, Piraeus Bank further broadens the range of client products by working with a global prestigious organization.”*

Tom Arvanitis, Piraeus Bank’s Group Treasurer, added: *“The gold bullion Sovereign enjoys an emblematic status in Greece. Throughout the years, we Greeks have developed a special bond with the Sovereign coin. We are extremely honored that The Royal Mint, an over-millennial prominent 1,100 year old institution, has chosen Piraeus Bank as its trusted partner in Greece”.*

Athens, December 04, 2017